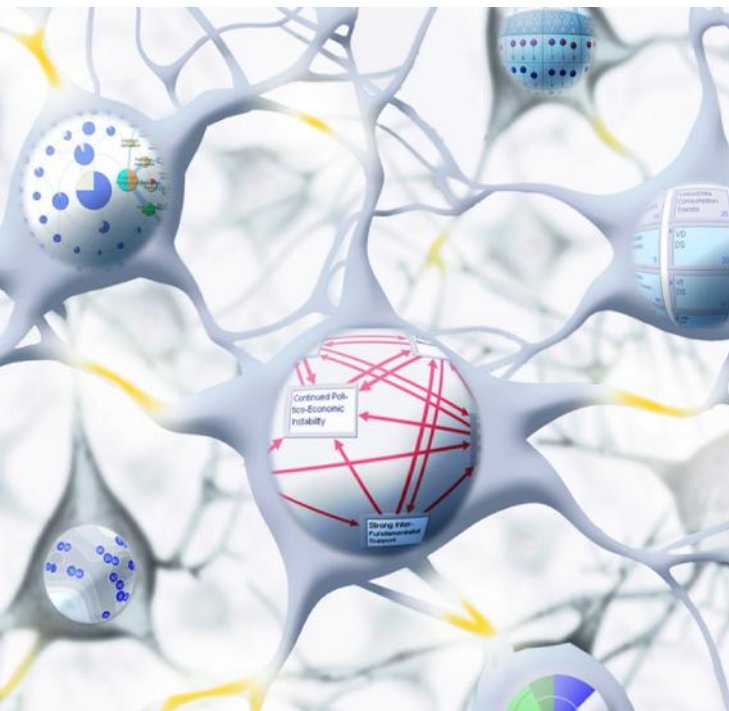


Parmenides εἶδος

Visual Reasoning and Knowledge Representation

**2 days Training Courses
in Strategy Development
and Tool Based Reasoning
using Parmenides Eidos™**



**Open Training Courses
2013**

European School of Governance GmbH
C.A.T. Center for Applied Thinking GmbH

**Berlin • Frankfurt • Munich
Germany**

The commercial subsidiaries of Parmenides Foundation, the **Center for Applied Thinking (CAT)** and the **European School of Governance**, are pleased to announce:

Basic Eidos Training Courses 2013

**Q1) 19 and 20 February 2013
Berlin**

**Q2) 06 and 07 June 2013
Pullach (near Munich)**

**Q3) 19 and 20 September 2013
Oberursel (near Frankfurt)**

**Q4) 14 and 15 November 2013
Pullach (near Munich)**

Target audience

This is principally aimed at those who:

- want to learn what the Parmenides Eidos Suite (tools to support thinking) can be used for;
- wish to know how to operate Parmenides Eidos (Clicks, Menus, Help);
- are interested to see which tools can be used/combined for which purposes.

About Parmenides Eidos

The Eidos methodology is a visual reasoning language. It identifies and visualizes the essential modules of complex thinking processes and allows combining them in transparent reasoning architectures.

First developed in the early 90ies it has been refined over nearly two decades and is now used in many large organisations (e.g. many DAX-companies) for supporting complex thinking, strategy development and decision making processes, both in the public and the private sector.

Prerequisite

The 2 days workshop will notably be of particular value to managers, consultants or experienced project participants with a certain knowledge about dealing with uncertainty, classical strategy development and scenario planning. Participants don't need to have any prior experience in using Parmenides Eidos.

2 days Eidos training

The basic training during part one covers the theoretical background, practical training and application examples for Parmenides Eidos and thus improves the currently existing approach to scenario analysis, strategy development and decision making in general.

Topics of the two days are:

- human cognitive capabilities;
- ease of use in tool handling (both conceptual, and manual etc.);
- a complete reasoning process going all the way from scenarios to final strategy
- the power of working in a group: the tools are also for those who wish to run a process themselves in a workshop in order to organise an exchange of experiences;
- Past success: The tools and this training draw on examples of real live applications.

Participants will enjoy the nice locations and the unconventional setting of the training environment and the knowledge exchange with different companies and interesting participants.

Parmenides Eidos Temporary License

The training fee includes participation, a four weeks full version of Parmenides Eidos. We will provide a download link or provide a data-stick with the software.

Parmenides Eidos requires Windows XP, Vista or Windows 7. You will need Administrator rights during the installation of the software.

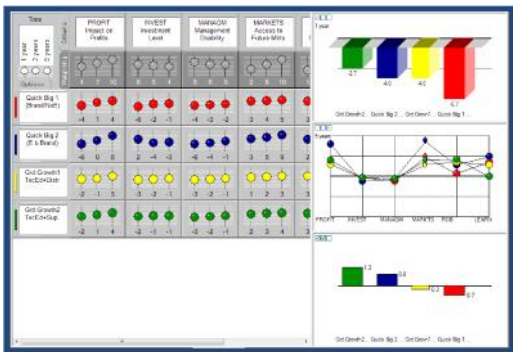
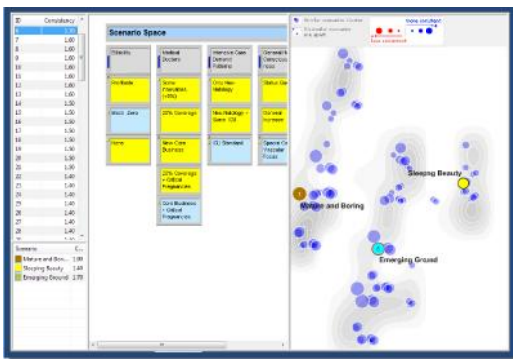
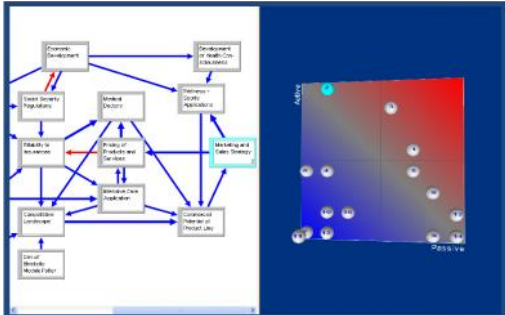
Please bring your Laptop to the training if possible!

Your facilitator

Adrian Taylor will guide you through this highly business relevant topic. Adrian is a Parmenides Eidos expert who helps both public and private sector clients to use foresight methods to formulate robust policy and strategy options.

Many of his current projects are focused on security and sustainability issues and especially the nexus of these two themes.

PARMENIDES EIDOS TRAINING COURSES 2013



All visualizations of Parmenides Eidos are copyright protected.

Please note our cancellation condition:

The following conditions apply if the course participant is unable to take part in the course: In case of cancellation more than 21 days prior to the first training day no cancellation fee will be charged. 90% of the full price will be charged for cancellations 21 days and less prior to the first training day.

Who?

Offered for participants from private & public sector.
Ideal for Parmenides Eidos Beginners.

Schedule:

Each training
 - starts at 10:00AM and ends 5:30PM, first day
 - starts at 8:30PM and ends 4:30PM, second day.

Venues?

eusg - European School of Governance
 Im Palais am Festungsgraben 1, 10117 **Berlin**
 Limited to a maximum of nine participants.

Parmenides Foundation
 Center for Applied Thinking GmbH
 Kirchplatz 1, 82049 **Pullach** im Isartal, Germany
 Limited to a maximum of twelve participants.

Center for Applied Thinking GmbH – C.A.T.
 Adenauerallee 9, (Entrance via Neurothstraße),
 61440 **Oberursel**, Germany
 Limited to a maximum of nine participants.

Participation fee for two valuable days:

Price for Public Sector Organisations:
 €950,00 + VAT (19%) = € 1.130,50

Price for Private Sector Organisations:
 €1.650,00 + VAT (19%) = € 1.963,50

The training fee includes participation, a four weeks full version of Parmenides Eidos as well as dinner (first day), refreshments and snacks. Attendees are responsible for their own accommodation and travel arrangements.

Register:

Please register by completing the attached form and sending it to:
 Fax +49 30 20616292 or email
 doris.bergmann@eusg.de

If you register 65 days before the start of the training you are eligible for the **Early Bird price.**

In any case **please register at least 3 weeks before the start of the training.**

Registration Form

Yes, I will attend the **Parmenides Eidos Training Course 2013** on

- Q1/2013: 19 and 20 February 2013 in Berlin
- Q2/2013: 06 and 07 June 2013 in Pullach (near Munich)
- Q3/2013: 19 and 20 September 2013 in Oberursel (near Frankfurt)
- Q4/2013: 14 and 15 November 2013 in Pullach (near Munich)

- No, I can't attend, but please keep me informed of future trainings.

Personal details:

Name: _____

Company: _____

Billing address: _____

Email: _____

Telephone number: _____

Private Sector € 1.650,00 + VAT (19%) *

Public Sector € 950,00 + VAT (19%) *

* **Early Bird Price** (register >65 days before training) Private 1.320,00 € + VAT

* **Early Bird Price** (register >65 days before training) Public 760,00 € + VAT

Yes, I would like to receive a four weeks full version of Parmenides Eidos.

No, I am already using Parmenides Eidos and don't need a temporary version.

Signature / Company Stamp: _____

Additionally

I would like to recommend the following colleague for the Parmenides Eidos Training Course:

Name: _____

Position: _____

Email or Telephone: _____

Please register by completing the attached form and sending it at least 3 weeks before the start of the training to: doris.bergmann@eusg.de